

ResearchGate

# Logo Guidelines

## Our logo

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The ResearchGate brand uses two logos—the full “ResearchGate” and the abbreviated “RG.”

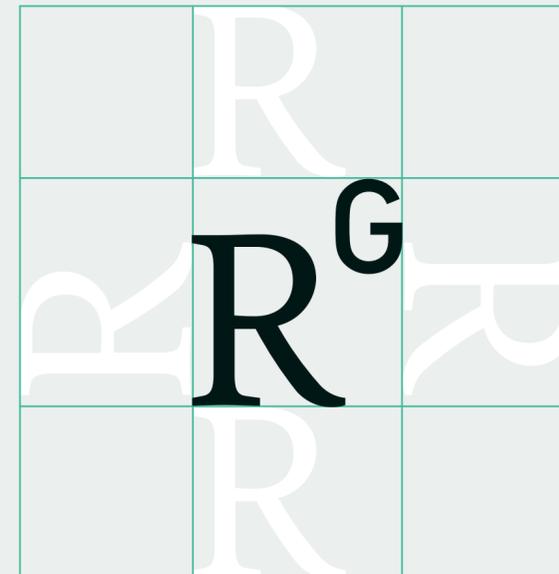
The “ResearchGate” version is preferred in most cases. The primary use case for the “RG” logo is as a social share button—for example, when linking to your ResearchGate profile page.

# ResearchGate

R<sup>G</sup>

## Our logo: Clearspace

The clearspace around the logo is equal to the cap height of the R.



# Our logo: Color treatments

The logo should always be used in combination with ResearchGate's brand colors:

- RG Green (#40BA9B)
- RG Black (#011716)
- RG White (#FFFFFF)

The four preferred color combinations are seen here.

Green on white

ResearchGate

R<sup>G</sup>

Black on white

ResearchGate

R<sup>G</sup>

White on green

ResearchGate

R<sup>G</sup>

White on black

ResearchGate

R<sup>G</sup>